



FAIRFAX COUNTY PARK AUTHORITY



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Information Release

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Fairfax Parks Celebrating National Park and Recreation Month

It's National Park and Recreation Month, and the Fairfax County Park Authority is joining in the celebration with a series of promotions designed to get residents off the couch and into a local park. The Park Authority's message in July is: Enjoy your parks this month and all year long!

For the first time, the Park Authority is hosting a selfie contest that encourages park visitors to compete for prizes by submitting a photo of themselves taken in a County park. Every week has a different theme including nature, doing something healthy, enjoying friends and community and showing off your superhero self. Participants can submit photos on Facebook, Twitter or Instagram with the hashtags #FairfaxParks #SuperParkSelfie and #SuperJuly. Prizes will be given out to the best selfie each week. Prizes include a nature gift basket, RECenter and mini-golf passes, a gift certificate for a 25-person wagon ride at Frying Pan Farm Park and a lakefront park gift packet filled with goodies! You can get the details online at <http://www.fairfaxcounty.gov/parks/superjuly/>, as well as explore a special calendar section and see some great staff selfies to inspire you!

In addition, 2,500 National Park and Recreation Month bookmarks will be handed out to park campers during the last week of July thanks to funding from the Fairfax County Park Foundation. There will also be a new blog post each week in July based on the weekly park themes. You can find our first blog post, "Super is as Super Does" on Our Stories and Perspectives at <https://ourstoriesandperspectives.com/2016/07/06/super-is-as-super-does-creating-nature-super-heroes/>

Look for posters at park sites touting the super heroes – Captain Community, the Green Guardian and the Fit Twins – who will guide visitors on adventures in the parks. For more information, contact the Public Information Office at 703-324-866 or at parkmail@fairfaxcounty.gov.

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If accommodations and/or alternative formats are needed, please call (703) 324-8563, at least 10 working days in advance of the registration deadline or event. TTY (703) 803-3354.